

# The Value of Endangered Forest Elephants for Local Communities in a Conservation Landscape

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## Abstract

This paper seeks to determine and characterize the social and cultural preferences for Endangered Forest Elephants' (EFE) conservation in the Congo Basin's Tridom Landscape. Using data from a 2014 stratified random face-to-face survey with 1035 households in 108 villages, we combining both Double Bounded Dichotomous choice (DBDC) and Open-Ended (OP) elicitation formats to better assess the willingness-to-pay (WTP) for EFE's conservation. We find that local households are willing to pay monthly CFA1139.4 (€1.74) to avoid EFE's extinction. That's annually CFA753.9 million (€1.15 million) for the overall inhabitants. Indigenouness positively influences the WTP for EFE's conservation. Spatial data suggest that local communities prefer elephant far from their crops. The existence of Human-Elephant Conflict is neutral on preferences for elephant conservation. Therefore, our study suggests that local communities would engage in biodiversity preservation, when the public benefit from conservation comes with private benefits like Human-Elephant Conflict avoidance.

*Keywords:* Forest Elephant Extinction, indigenous people, Contingent Valuation, WTP, Interval Regression Model, Double-Hurdle Model.

*JEL Classification :* Q 57, 29, C24

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## 1. Introduction

Forest Elephant (*Loxodonta Africana cyclotis*)<sup>1</sup> poaching in Tropical Africa is a major threat for the dynamics of this iconic species. In 2011, the Congo Basin's forest elephant population was less than 10% of its potential size and occupying less than 25% of its potential range (Blake et al., 2007; Maisels et al., 2013; Martin and Stiles, 2000). The Tri-national Dja-Odzala-Minkebe's cross-border landscape (Tridom), spanning Cameroon, Congo (R), and Gabon, reckoned to have ecological and biodiversity uniqueness and hosting the most important population of forest elephant in the world, with the highest density in the Minkébé National Park (MNP). The MNP lost more than 11,000 individuals between 2004 and 2012, which account for more than 50% of the 2004 population (Maisels et al., 2013). Despite the ivory trade ban under CITES to protect the African elephant (Van Kooten, 2005), the current growing demand of ivory for jewelry, leisure and Asian medicine, as well as the increasing deforestation and land pressure are the main drivers of its devastating decline. It is evident that elephant is much appreciated for this materialistic and provisioning service. However, it contributes also to achieve ecological equilibrium as well as to the provision of social and cultural services.

Forest elephant can be considered as a flagship species, as its protection implies the protection of other species in the same ecosystem. Indeed, it disseminates the seeds of important tropical fleshy fruits trees over long distances and contributes to building nature's household through regeneration of these tree species in the Congo Basin (Beaune et al., 2013; Blake et al., 2009; Wang, 2008). For instance, *Baillonella toxisperma* (moabi), a traditional multiple-use species for Bantu and Baka villagers in the Tridom has become an endangered species because of its high commercial value in the wood market, while it contribute significantly to balance forest people food's diet. Indeed, fruits and almonds eaten raw and its oil is used for cooking, for disease treatment as well as beauty treatment. By disseminating its seeds, forest elephant contributes to the restoration of the forest and therefore indirectly contribute to carbon storage. Hence, elephant conservation is in accordance with the REDD+ policy which is emerging as an important framework for forest conservation. Forest elephants help improve the forest habitats and thus restore the ecological services of the forest (ecosystem regulating services).

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<sup>1</sup>There are two subspecies of elephants: Forest elephant and Savannah elephant. This paper focus on forest elephant

Moreover forest elephant populations are crucial for the cultural identity of indigenous Baka ethnic group. Their main rituals are practiced after the elephant hunt. The most important are the "yeli" and the "jengi" ceremonies. "Yeli" is the female ritual and "Jengi" is the male ritual (Kent, 1996). The traditional hunting of elephants is also the most important spiritual and religious event for this population. The hunting brings together dispersed groups, all having specific responsibilities, e.g. the vital contribution of women to the mystical preparations for a safe hunting. Only the oldest Baka is permitted to kill elephants and they undergo a rigorous preparation, learning from experienced hunters over many years before having the permission of killing elephants. Once killed, the elephant is celebrated for many days and nights in a complex series of ritual feasts and celebrations until all the meat is consumed (Lewis, 2002). Therefore, elephant participates to maintaining a spiritual enrichment, cultural identity and knowledge of the Baka community. This cultural service implies that elephant extinction has an opportunity cost in terms of loss of cultural values (Garrod and Willis, 1999). Figure 1 shows a synoptic description of ecosystem services and the Economic Total Value of elephant in the Tridom landscape. Considering the importance of forest elephants for the ecological, cultural and socio-economic equilibria, notwithstanding

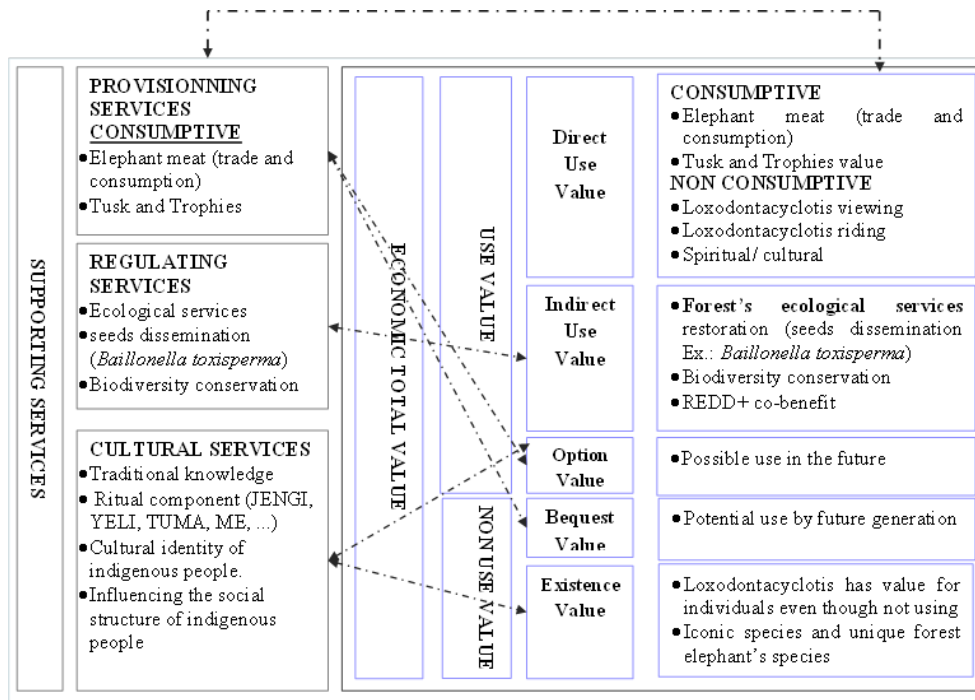


Figure 1: Ecosystem Services and Total Economic Value of Forest Elephants (Adapted from Brahic and Terreaux (2009); MEA (2005)).

some possible cases of crops damage by Elephant (Human-Elephant Conflict), the extinction of EFE would severely and directly affect local and indigenous welfare. Considering the interdependence between elephant, *Baillonella toxisperma* and rural communities stated above, "nature too would seem to lose" (Tisdell, 1990). This would lead to irreplaceable costs to the Tridom society and makes EFE's conservation a priority for biodiversity conservation decisions. In addition the social value of biodiversity is unknown, and thus, the potential impact of the loss of biodiversity on social wellbeing is not recognised (Turpie, 2003). Assessing the economic value of the ecosystem services associated to the presence of elephants for the local communities will contribute to significant information to policy makers and conservation managers. This could potentially increase the awareness of the importance of biodiversity conservation. Therefore, the key question addressed by this paper is the following: "what is the local households' WTP to avoid elephant's extinction?"

A large body of research has contributed to enriching the literature on the economics of endangered species conservation (Barbier et al., 2013; Bishop, 1978; Bulte and Kooten, 2002; Kremer and Morcom, 2000; Tisdell et al., 2002). However, only a few research papers have been assessing the indirect use value, the bequest value and the existence value of elephant (Bandara and Tisdell, 2003a, 2005, 2003b), although this iconic species plays an important role in terms of socio cultural and ecological integrity (Blake et al., 2009; Lewis, 2002).

Bandara and Tisdell (2001) used data from a face-to-face CV study of a sample of 300 urban residents in Colombo (Sri Lanka) to assess the WTP for elephant conservation. Their assessment allowed distinguishing between users' and non-users' values of Asian elephant. The respondents who have at least once used elephant facilities were willing-to-pay Rs.137.38 (€2.05) while the non-users were willing-to-pay Rs. 82.96 (€1.24) for elephant conservation with an average of pay Rs. 110.17 (€1.65) per month. The results reveal that urban residents are willing-to-pay for elephant conservation because they want to secure the existence of elephant (non-use value) and because presence of elephants has a use value, i.e. their

59 importance for recreational and tourism. They also found that the probability of a positive WTP is significantly and  
60 positively influenced by pro-conservation attitude as well as higher income (Bandara and Tisdell, 2004). They found that  
61 the total WTP is sufficient to compensate an annual crop damage value.

62  
63 While a small number of research papers investigate farmers' valuation of the use value (Smith and Sullivan, 2014), as  
64 well as the option value and the non-use values, of Asian savannah elephants (Bandara and Tisdell, 2003a, 2004, 2003b;  
65 Vredin, 1997), no research has addressed the value of EFE for local and indigenous communities. The application of  
66 CV in developing countries is growing; however, the present study is the first to measure the value of EFE for local and  
67 indigenous communities in Central Africa and, in particular, in the Tridom landscape. Besides, this paper considers the  
68 role of landscape factors like the distance between the households location and the nearest area of elephant concentrations  
69 (Protected Areas), the elephants' density of the protected areas and the households' land ownership on the WTP. This  
70 analysis is possible due to the collection a new not previously exploited dataset obtained by face-to-face interviews and  
71 with 1035 geo-localised households using GPS.

72  
73 The purpose of our study is to calculate the WTP of the local and indigenous households for EFE's conservation and to  
74 analyse the factors that influence its value. We test four hypothesis. First, the extinction of forest elephant can lead to a  
75 significant net loss in the household's welfare. Secondly, the WTP for elephant conservation changes with the distance of  
76 the household's location to the nearest protected areas. The effect of the distance may be positive or negative. Indeed,  
77 following the distance decay's hypothesis, the WTP declines as the distance increases between the respondent location and  
78 the site providing the environmental services (Bateman et al., 2006; Loomis et al., 2000; Schaafsma et al., 2013). However,  
79 the distance to the protected area can be considered as an indicator of elephant scarcity. Therefore, assuming a decreasing  
80 marginal utility of forest elephant presence, household heads living close to a protected area with higher elephant density  
81 would be likely to express lower marginal WTP for elephant's conservation. Third, the presence of Human-Elephant  
82 Conflicts is expected to reduce the WTP for elephant conservation. Fourth, the WTP is significantly influenced by the  
83 indigenouness status of households as their cultural services such as traditions and religious practices lie on elephant  
84 existence Knowledge about the spatial and ethnic differences in WTP may be used for the design of spatially explicit and  
85 culturally adapted conservation policies. The following sections present a case study of the Congo Basin Tridom Landscape'  
86 EFE (section 2), the methodology used (section 3), results (section 4) and discussion and conclusion(section 5).

## 87 2. Case study: The Tridom Landscape's EFE in the Congo Basin

88 Our assessment applies a CV survey to measure local households' WTP for avoiding reduction and loss of forest elephant  
89 population in the Tridom.

90  
91 The Tridom is a cross-border conservation landscape covering a geographical area of 191 541  $km^2$ , representing 7.5% of  
92 the total area of the Congo Basin Tropical Forests in central Africa. It was created in 2005 by an agreement between  
93 Cameroon, Gabon and Congo governments, as one of "the twelve Congo Basin Forest Partnership (CBFP) priority  
94 landscapes". The agreement is targeting the promotion of long-term biodiversity and protected area's system conservation,  
95 a rational use of natural resources and a sustainable development, including poverty reduction. It encompasses 10 protected  
96 areas representing 37 498  $km^2$ . Four of these are located in the Cameroon segment (BoumbaBek, Kom, Mengame, Nki  
97 and Dja Biosphere reserve), three in the Gabonese segment (Minkébé, Mwagne and Ivindo National Parks) and two in  
98 the Congolese segment (Odzala and Lossi National Parks). Between the protected areas, there is a livable inter zone  
99 representing 40,000  $km^2$ . The Tridom landscape includes rich and diversified flora and fauna, abounding high commercial  
100 value timber species. It houses the largest population of forest elephants in the world with a highest elephant density in the  
101 Minkébé National Park. It also has a relative high density of other large mammals such as buffalo, bongos, giant pangolin  
102 and gorillas. The human population density is between 1-7.9 inhabitants /  $km^2$  and is currently growing due to resource  
103 exploitation (Ngoufo et al, 2012). The Tridom inter zone is home to numerous economic activities, including forest manage-  
104 ment, rural agriculture, hunting, traditional and industrial mining as well as fishing and gathering non-timber forest products.

105  
106 The field work was carried out in the Cameroon and Gabon segments as shown in *figure 2*. Both segments are inhabited by  
107 more than 43 tribes, dominated by Bantu, while there is a minority group of the indigenous Baka tribe (AppendixB.1).  
108 The paper uses data from a representative face-to-face survey with a random and stratified sample of 1035<sup>2</sup> households.  
109 The total number of households is approximately 65140. The survey lasted 8 full months between December 2013 and July  
110 2014, in 108 villages representing all the 26 administrative units of the Cameroonian and the Gabonese part of landscape  
111 (AppendixB.2). The villages visited are spread over nearly 27,000  $km^2$ , which is 2/3 of the landscape livable inter-zone.  
112 The random sampling of households in the villages was based on the village inhabitants' register held by the chief of the

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<sup>2</sup>The sample size required at a confidence level of 95% (typical value of 1.96) is 384.

village. The interviews lasted between 1 to 3 h. In addition, there were evening visits in the various households surveyed to

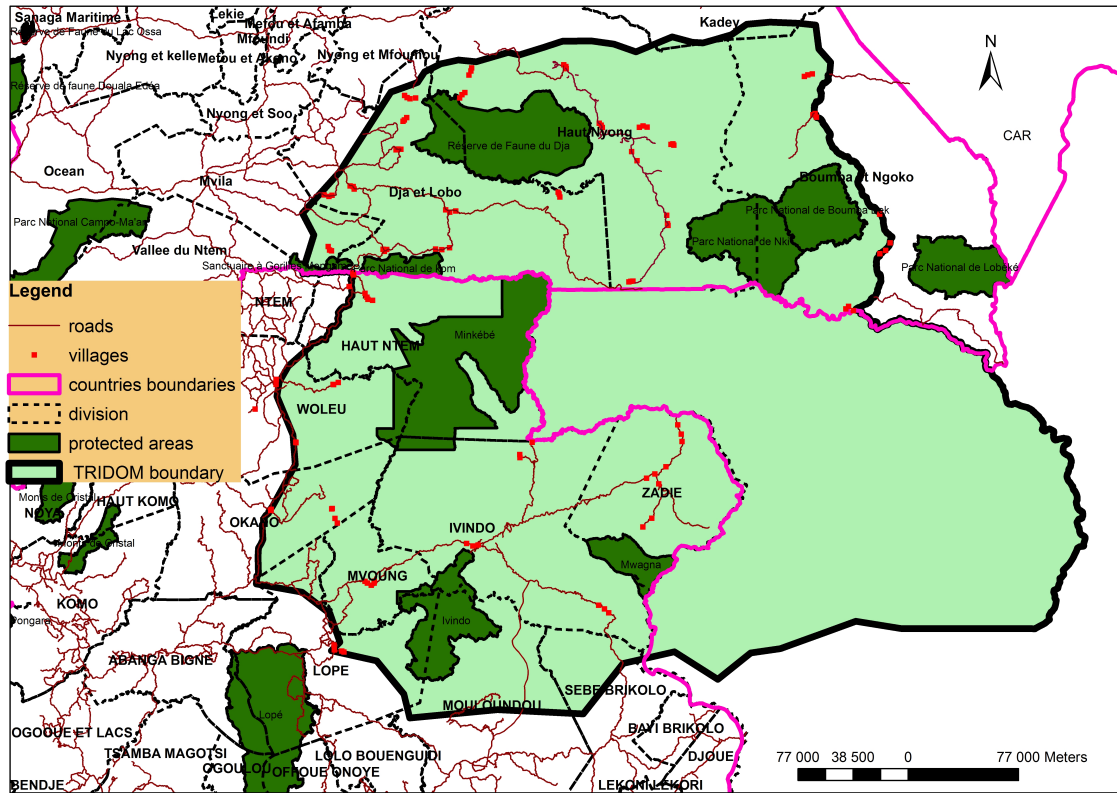


Figure 2: The Study Area

113  
 114 quantifying and measuring daily production. The survey was supervised by the first author. Ten Masters Students selected  
 115 after five training seminars participated as surveyors. Every village provided us with at least two local translators in the  
 116 case that the household head could not communicate in French. Every household was geo-localized with a GPS.

### 117 3. Methodology: Combining Open-Ended and Closed-Ended CV methods

#### 118 3.1. Overview of CV methods

119 A main distinction between different CV approaches is OE format and closed-ended mechanisms, or Discrete Choice  
 120 Contingent Valuation (DCCV) (Cameron and James, 1987). In OE the respondents are asked to specify their WTP, while  
 121 in close-ended; respondents are asked to choose whether or not to pay a specified amount (Kealy and Turner, 1993).

122  
 123 Notwithstanding the level of information respondents are provided with, the predicted WTP may be unstable with respect  
 124 to the different elicitation format (Brown et al., 1996). Indeed, DCCV and OE mechanisms may yield significantly different  
 125 preferences for public goods due to the differences in incentives for strategic behaviour (Kealy and Turner, 1993). We use  
 126 both mechanisms to approximate the true WTP. The main types of DCCV approaches consist of the single and the double  
 127 (multiple) bounded dichotomous choice (DBDC) (Carson, 1985; Hanemann and Kanninen, 1999; Hanemann, 1985). In  
 128 DBDC the respondents, after having been asked one DCCV question, are asked a second DCCV question which depends  
 129 on the answer to the first.

130  
 131 We first apply the DBDC model proposed by Hanemann (1985) and Carson (1985). The advantage of the DBDC to the  
 132 single bounded DC is that we get more information from the respondents. It is therefore asymptotically more efficient  
 133 than the single bounded method developed by Alberini (1995); Bishop and Heberlein (1979); Haab and McConnell (2002);  
 134 Hanemann et al. (1991). However, the DBDC is more complicated to implement and requires more advanced econometric  
 135 approaches for analysing the data. Furthermore, the answer to the first question when using the DBDC may sometimes be  
 136 inconsistent with the response to the second bid and may contribute to lowering the WTP (Hanemann et al., 1991; Herriges  
 137 and Shogren, 1996). However, a good starting points has the benefit of preparing and encouraging the respondents to re-  
 138 veal their maximum WTP (Bateman et al., 2008; Brouwer and Martin-Ortega, 2012; Fischhoff and Furby, 1988; Frew, 2010a).

140 Our methodological approach is to combine DBDC format and OE format. Once the starting points are well defined, the  
 141 use of the DBDC in a first stage is expected to yield the best bases for an OE question. In fact, standing alone OE suffers  
 142 often from a high share of protestors as the respondents have difficulties with value of a given service or good that they  
 143 are not used to value (Bateman et al., 2011; Brouwer and Martin-Ortega, 2012; Zeiler and Plott, 2004). According to  
 144 the “discovered preference hypothesis”, executing the DBDC yields repetition and experience and therefore, helps the  
 145 convergence towards stable and theoretically consistent preferences (Bateman et al., 2008; Zeiler and Plott, 2004). Hence,  
 146 following Bateman et al. (2008), the DBDC format may be considered as a “learning design” that could help to reduce the  
 147 preference anomalies under the OE format. Using the DBDC before the OE can also help reduce the non-response rates as  
 148 the closed-ended questions are normally considered easier. By asking the OE format question we get more information  
 149 from the respondent, in particular, where the respondent either answer yes to both amount or no to both amount. In  
 150 these cases their WTP is unbounded using the DBDC. Furthermore, Mahieu et al. (2012b) have shown that using an OE  
 151 follow-up question after a DC elicitation format help elicit the maximum amount an individual would definitely pay.

### 152 3.2. Survey design

153 The CV questions were imbedded in a questionnaire addressing the characteristics of the households, their behavior and  
 154 motivations. The CV first described the socio-economic and ecological attributes of elephant, as well as the potential change  
 155 in sociocultural services associated with a possible extinction of elephant given the fact that forest elephants are only present  
 156 today in the Congo Basin. Respondents were asked to state their preferences for the entire bundle of services provided by  
 157 forest elephants. This is because addressing the single service separately leads to double-counting. For instance, the ex-  
 158 istence value will insure the bequest value, as well as the option value (Bandara and Tisdell, 2003a; Loomis and Larson, 1994).

159  
 160 Next, we proposed the following hypothetical scenario, given that we are valuing a non-market good without implicit  
 161 market. *"Considering the trend to extinction of forest elephants, if action is not taken quickly, this multiple-use iconic  
 162 species will disappear in the next few years. To stop this tendency to extinction and make the species abundant, the Tridom  
 163 Regional Project Management Unit can develop a 10 years elephant conservation's program that aims to seize weapons  
 164 currently used by poachers and to effectively fight against cross-border poaching by: (1) creating joined checkpoints at the  
 165 landscape scale, (2) recruiting more young people in the villages, involving them in a communication network to improve the  
 166 anti-poaching control strategy and prevent Human-Elephant Conflicts"*. Then each respondent was asked whether *he was  
 167 willing to contribute to the program by paying some monthly amount if the Regional Management Unit demands financial  
 168 support of all the inhabitants of the village?* The payment vehicle presented was the direct cash payment in secure funds  
 169 and housed at the Tridom program. This mean of payment is the most familiar, credible and feasible according to the  
 170 economic situation in the landscape.

171  
 172 To minimizing the "Yea saying", the "Nay saying" bias<sup>3</sup> and the starting point bias, (1) we asked each respondent to  
 173 consider his monthly income, his sources of income, and the usual monthly expenditure; (2) we asked each respondent to be  
 174 realistic, making assured that he could actually pay the stated monthly amount for the next 10 years before he answered.  
 175 Furthermore, the respondents were randomly assigned to one of six starting bids developed and validated during two pretest  
 176 steps with 40 households in four villages (Meyomessi, Oveng, Kongo and Mbieleme) of two subdivisions of the study area  
 177 using an OE elicitation format (Boyle and Bishop, 1988). A lower bid was presented to those who gave a negative answer  
 178 to the starting bid, and a higher bid to those who gave a positive answer. The bid cards structure is presented in Appendix A.1.

179  
 180 After the double bounded elicitation format, the respondents were assigned an OE question, asking the maximum amount  
 181 they would be willing to pay for forest elephant conservation. We finally introduce follow-up questions that examine reasons  
 182 for zero observations to be able to identify protest bidders in the data base before estimation (Arrow et al., 1993).

### 183 3.3. Theoretical model specification

184 Household preferences for forest elephant conservation in the Tridom can be described by a random utility model developed  
 185 by McFadden (1973) and formalized by Manski (1977) and Hanemann et al. (1991). The indirect utility function is given  
 186 by:

$$U_{ij} = V_{ij}(Y_i - a, E(a), X_i) + \varepsilon_{ij} \quad (1)$$

187 In (1),  $j = 1 \wedge a > 0$  if the household  $i$  accepts to pay an amount  $a$  or ,  $j = 0 \wedge a = 0$  otherwise.  $Y_i$  is the household head's  
 188 income,  $V_{ij}$  is the deterministic component of the utility function, measuring the indirect utility for the respondent  $i$ ,  
 189 in the state  $j$ ,  $X_i$  is vector of socioeconomic and geographical characteristics influencing households preferences,  $\varepsilon_{ij}$  is the

<sup>3</sup>The Yea-sayers and Nay-sayers are the respondents who try to please or to counter the interviewer without considering the specific amount they are asked about (Carson and Hamenann, 2005; Frew, 2010b)

unobserved random component of the utility function. This function is supposed to be increasing and concave in available income  $Y_i$  as well as in the level of elephant protection  $E(a)$ . The household head  $i$  will then accept to pay if:

$$U_{i1} > U_{i0}, \iff (V_{i1}(Y_i - a, E(a), X_i) + \varepsilon_{i1}) > (V_{i0}(Y_i - 0, E(0), X_i) + \varepsilon_{i0}) \quad (2)$$

A household would be willing to contribute to EFE's conservation if doing so provide him with greater utility than not paying. Therefore, the maximum  $WTP_i$  of the household head  $i$  can be expressed in (3).

$$(V_{i1}(Y_i - WTP_i, E(WTP_i), X_i) + \varepsilon_{i1}) = (V_{i0}(Y_i - 0, E(0), X_i) + \varepsilon_{i0}) > 0 \quad (3)$$

### 3.4. Econometric model specification

Applying the random WTP formulation of the random utility model suggested by Lopez-Feldman (2012) and Barrena et al. (2014), originally formulated by Cameron (1988) the WTP can be modeled:

$$WTP_i(X_i, \mu_i) = X_i' \beta + \mu_i \quad (4)$$

In (4),  $WTP_i$  represents the willingness to pay vector of the  $i^{th}$  respondent,  $X_i$  is a vector of explanatory variables,  $\beta$  is a parameter vector and  $\mu_i$  a normally distributed error term.

In the following, we specify four econometric models, using both DBDC and OE elicitation procedures described above. The first two models are Variants of the Interval Regression model (IRM) initial proposed by Hanemann et al. (1991) for the analysis of DBDC data. The latter two models are corner solution models, i.e. the Tobit model and the Cragg's Truncated Normal Double-Hurdle Model (DHM).

#### 3.4.1. Interval regression models

First we estimate the standard interval regression (IRM1) model based on the data from the DBDC elicitation format. We estimate the model with and without zero-bid protesters. In our questionnaire, zero-bid protesters are identified as zero-bidders who may have a true positive WTP but stated zero WTP in the OE question. Jorgensen and Syme (2000); Strazzera et al. (2003) and Halstead et al. (1992) recommend dropping them from the dataset only if they are similar to the other respondents. Indeed, the socio-demographic characteristics do not differ significantly between zero-bid protesters and the non-protesters see Table 2. By excluding the zero-bid protesters we assume that, on average, they have similar preferences as the non-protestors. Protest bidders are identified using follow up questions.

In the standard application of the IRM (DBDC), a respondent who refuses to pay the lowest bid ("no/no" respondents) is left-censored at the lowest bid. If the respondent accepts both bids, the true WTP is right-censored at the upper bid.

The IRM is adapted to account for point data. By applying the OE format responses in the cases where the respondents reply "no/no" or "yes/yes" under the DBDC format, this help reduce significantly the share of unbounded intervals. Our hypothesis is that combining the two data sets increases the statistical efficiency (Haab and McConnell, 2002; Mahieu et al., 2012a).

We apply follow-up questions to identify respondents that may have negative WTP of the proposed conservation scenario. It is assumed that a respondent may have a negative WTP if stating zero WTP in the OE question and replying in a follow-up question that elephants are considered a cost<sup>4</sup>. We estimate the modified interval regression model (IRM1) assuming that respondents who consider elephants as a cost after effectively facing a Human-Elephant Conflict and have stated a zero WTP in the OE question may effectively have negative WTP. This is implemented by left-censoring at zero. The remaining zero-respondents to the OE format are considered as true zero bidders and are integrated as point data. These respondents' main motives for zero WTP are that "I cannot afford to pay for elephant conservation"; "I do not have any benefit from elephants", "I do not see any problem if they disappear". The second estimation of the IRM left-censors the households who expressed a possible loss in utility with the presence of elephants and who do not necessarily face Human-Elephant Conflict. This model is the Interval Regression Model with expected negative Preferences (IRM2).

The standard IRM or DBDC model described above yields four possible interval outcomes with respect to the "yes/yes", "yes/no", "no/yes" and "no/no" answers. The added value of the adapted Interval Regression Model (IRM) is that, in addition to the output formats of the DBDC, it account for point data. Hence, Table 1 present various possible specification of the dependent variable.

<sup>1</sup>"no/no" respondents who respond 0 to the OE and who faced or expect to face crop damage by elephants.

<sup>4</sup>The motive stated by these respondents is that, "elephants are a cost for me because they destroy my crops".

Table 1: Various specifications of the dependent variable

	Data	First Bid (FB)	Secondary Bid (SB)	OE
"no/no" and WTP $\geq 0$	$a_i^{OE}$	$a_{ij}^s$	$a_{ij}^l$	$a_i^{OE} \geq 0$
"no/no" and WTP $< 0^1$	$[-\infty, 0[$	$a_{ij}^s$	$a_{ij}^l$	0
"yes/yes"	$a_i^{OE}$	$a_{ij}^s$	$a_{ij}^u$	$a_i^{OE} \geq a_{ij}^u$
Interval "no/yes"	$[a_{ij}^l, a_{ij}^s[$	$a_{ij}^s$	$a_{ij}^l$	$a_i^l \leq a_{ij}^{OE} \leq a_{ij}^s$
Interval "yes/no"	$[a_{ij}^s, a_{ij}^u[$	$a_{ij}^s$	$a_{ij}^u$	$a_i^s \leq a_{ij}^{OE} \leq a_{ij}^u$

Where  $a_{ij}^s$ ,  $a_{ij}^l$  and  $a_{ij}^u$  represent the starting point, the lower and the upper bids, respectively of the  $j^{th}$  random bid card assigned to the  $i^{th}$  household. According to Table 1, the probability for the  $i^{th}$  household to be willing to pay an unobserved amount belonging to one of the various intervals defined above is given by:

$$\begin{aligned}
P^{lc} &= P(\mu_i < 0 - X_i'\beta) = \Psi(0, \beta) \\
&= \Psi\left(\frac{0 - X_i'\beta}{\sigma}\right) = \Psi\left(\frac{-X_i'\beta}{\sigma}\right)
\end{aligned} \tag{5}$$

$$\begin{aligned}
P^{id} &= P(FB_i \leq X_i'\beta + \mu_i < SB_i) \\
&= \Psi(SB_i, \beta) - \Psi(FB_i, \beta) \\
&= \Psi\left(\frac{SB_i - X_i'\beta}{\sigma}\right) - \Psi\left(\frac{FB_i - X_i'\beta}{\sigma}\right)
\end{aligned} \tag{6}$$

Where  $\Psi(*, \beta)$  is the cumulative normal distribution function. Equation (5) stands for the left-censored (*lc*) data, representing the Zero bidders who face or expect to face crop damage by elephants. Equation (6) stands for the interval data (*id*) data, representing the no/yes and yes/no respondents to the DBDC format. In this equation,  $FB_i$  is the first bid or the starting point  $a_{ij}^s$  and  $SB_i$  is the secondary bid, taking as value  $a_{ij}^l$  or  $a_{ij}^u$  for the "no/yes" or "Yes/no" respondents respectively. Stewart (1983) suggests using the maximum likelihood technic when estimating the IRM. Hence, following Wooldridge (2012), the log likelihood function can be given by:

$$\begin{aligned}
\ln(L(\beta)) &= \sum_{i=1}^N b_i^{lc} \ln \left[ \Psi\left(\frac{-X_i'\beta}{\sigma}\right) \right] \\
&+ \sum_{i=1}^N b_i^{id} \ln \left[ \Psi\left(\frac{SB_i - X_i'\beta}{\sigma}\right) - \Psi\left(\frac{FB_i - X_i'\beta}{\sigma}\right) \right] \\
&+ \sum_{i=1}^N \frac{1}{2} b_i^{OE} \left[ \left( \frac{a_i^{OE} - X_i'\beta}{\sigma} \right)^2 + \ln 2\pi\sigma^2 \right]
\end{aligned} \tag{7}$$

The first element of (7), accounts for left-censored at zero observations. The second element accounts for interval data ("no/yes" and "yes/no"). The last element account for "no/no" or "yes/yes" respondent willing to pay  $a_i^{OE} \geq 0$  amount. In (7),  $b_i^{lc}$ ,  $b_i^{id}$  and  $b_i^{OE}$  are dummy variables indicating the household head's situation.

### 3.4.2. Corner solution models

We estimated the determinants of the WTP using only the OE data. Even though there are 169 households in the DBDC replying "no/no" but giving a positive WTP in the OE question there still remains a non-trivial proportion of population that did not state positive preferences for forest elephant conservation. These zeros may represent a true zero as the respondent may not have any utility proposed conservation scenario or they cannot afford to pay for the conservation. A stated zero WTP can also be because they have a negative WTP but are only asked to state a positive WTP. Alternatively, they may have a positive (or negative) utility of elephant conservation but refuse to reveal their preferences, e.g. because they may find it difficult to put a value on such asset (Mitchell and Carson, 1993). If some of household heads stating a zero WTP in fact had a negative WTP of conservation the entire possible range of the overall respondents' preferences for elephant conservation is not observed. In this case, the dependent variable is a corner solution outcome (Cameron and Trivedi, 2005; Wooldridge, 2010). Econometric models coping with corner solution outcomes include Type I Tobit model (Tobin, 1958), Heckman selection or incidental truncation model (Heckman, 1979) and the Cragg's DHM (Cragg, 1971).

262 In the Tobit model, the likelihood of participation and the intensity of participation (for elephant conservation) are  
 263 determined in the same way using the same covariates. This assumption is not generally reasonable (Katchova and Miranda,  
 264 2004). For example, in our case the households living very far from a protected area with high elephant density may be less  
 265 likely to participate in elephant conservation and those participating pay greater amounts as they are often close to urban  
 266 areas. Furthermore, Tobit model does not remain consistent under heteroscedasticity (Amemiya, 1984; Brooks, 2014). The  
 267 DHM gives the option of separating the parameterization of both decisions under the conditional independence assumption  
 268 on participation and intensity's drivers (Burke, 2009; Solomon and Bekele, 2014; Wooldridge, 2010). The Cragg's DHM  
 269 allows heteroscedasticity in the Second Hurdle without conceding model misspecification in the First Hurdle (Burke, 2009).  
 270 The paper considers both the traditional Tobit model and the Cragg's DHM and compares the two. As the Tobit model is  
 271 nested within the Cragg's alternative, the following specifies only the Cragg's model. The First Hurdle, or participation  
 272 decision  $d_i$ , and the Second Hurdle that explains the intensity of participation ( $Y_{2i}$ ) are defined as follows:

273  
 274 Participation equation

$$Y_{1i}^* = X_{1i}\alpha + \varepsilon_i \quad (8)$$

275 Threshold participation equation :

$$d_i = \begin{cases} 1 & \text{if } Y_{1i}^* > 0 \\ 0 & \text{otherwise} \end{cases} \quad (9)$$

276 Observed Contribution intensity:

$$Y_{2i}^* = X_{2i}\gamma + \mu_i \quad (10)$$

277 Threshold contribution intensity :

$$Y_{2i} = \begin{cases} Y_{2i}^* & \text{if } Y_{2i}^* > 0 \\ 0 & \text{otherwise} \end{cases} \quad (11)$$

278 In (8), (9), (10), (11),  $Y_{1i}^*$  is a latent value and  $d_i$  equals to 1 if the household participates with a positive amount for EFE's  
 279 conservation or 0 otherwise;  $X_{1i}$  is a vector of socio-demographic and geographical covariates,  $\alpha$  a vector of coefficients  
 280 and  $\varepsilon_i$  is the *iid* error term.  $Y_{2i}^*$  is the household's latent contribution for EFE's conservation,  $X_{2i}$  is the vector of  
 281 socio-demographic and geographical covariates that drives the intensity of payment,  $\gamma$  the vector of coefficients and  $\mu_i$  is  
 282 an *iid* error term.

283 Following Moffatt (2005), the DHM log-likelihood function is specified as following:

$$\begin{aligned} \ln(L) = & \sum_{Y_{2i}=0} \ln \left[ 1 - \psi(X_{1i}\alpha) \Psi \left( \frac{X_{2i}\gamma}{\sigma_i} \right) \right] \\ & + \sum_{Y_{2i}>0} \ln \left[ \frac{1}{\sigma_i} \psi \left( \frac{Y_{2i} - X_{2i}\gamma}{\sigma_i} \right) \Psi \left( \frac{X_{1i}\alpha}{\sigma_i} \right) \right] \end{aligned} \quad (12)$$

284 In (12),  $\psi(*)$  and  $\Psi(*)$  are probability density functions and cumulative normal distribution functions. The first element  
 285 represents the non-participants and the second represents the summation over observed positive contribution for EFE's  
 286 conservation. The expression  $\sigma_i$  is the standard errors or the value of  $\sigma$  for each observation. If  $\frac{\alpha}{\sigma_i} = \gamma$ , and  $X_{1i} = X_{2i}$   
 287 then, the Tobit model and the Truncated DHM are mathematically identical. For a detailed presentation of both models,  
 288 see Cragg (1971) and Wooldridge (2010).

289  
 290 Following Burke (2009), this paper considers three values of interest to characterize the households' likelihood as well as  
 291 their intensity of participation for EFE's conservation. The first is the Partial Effects of the covariates on the probability  
 292 of participation, the second and the third are the Partial Effects of the covariates on the Conditional and the unconditional  
 293 expected preferences derived using the maximum likelihood outcome achieve from the Truncated DHM.

294  
 295 Partial Effects of the covariates  $j$  on the probability of participation:

$$\frac{\partial P(Y_{1i}^* > 0 | X_1)}{\partial X_{1j}} = \alpha_j \psi(X_{1i}\alpha) \quad (13)$$



$$\frac{\partial E(Y_2 | Y_{2i} > 0, X_{2i})}{\partial X_{1j}} = \gamma_j \left[ 1 - \lambda \left( \frac{X_{2j}\gamma}{\sigma_i} \right) \left( \frac{X_{2j}\gamma}{\sigma_i} + \lambda \left( \frac{X_{2j}\gamma}{\sigma_i} \right) \right) \right] \quad (14)$$

$$\frac{\partial E(Y_2 | X_1, X_2)}{\partial X_{1j}} = \alpha_j \psi(X_1\alpha) \left\{ X_{2j}\gamma + \sigma\lambda \left( \frac{X_{2j}\gamma}{\sigma_i} \right) \right\} + \Psi(X_1\alpha) * \gamma_j \left[ 1 - \lambda \left( \frac{X_{2j}\gamma}{\sigma_i} \right) \left( \frac{X_{2j}\gamma}{\sigma_i} + \lambda \left( \frac{X_{2j}\gamma}{\sigma_i} \right) \right) \right] \quad (15)$$

298 In 13 and 15,  $\alpha_j$  is an element of  $\alpha$  that appears as the coefficient on  $X_1$ . In 14 and 15,  $\gamma_j$  is an element of  $\gamma$  that appears  
 299 as the coefficient on  $X_2$ ;  $\lambda = \psi(X_1\alpha) / \Psi(X_1\alpha)$  is the Inverse Mills Ratio.

300

301 We considered the Heckman selection model allowing for dependence in the error terms of the two participation and  
 302 contribution equations (Martínez-Espiñeira, 2006). However, our tests indicated no significant dependence and the results  
 303 of the Heckman selection model are not presented.

## 304 4. Results

### 305 4.1. Variables Description and Descriptive Statistics

306 Table 2 describes the independent variables used in the various econometrics models, as well as descriptive statistics. From  
 307 the 1035 household head surveyed, 99 (9.6%) were excluded as protestors leaving a sample of 936 of non-protestors.

308

309 The indigenous Baka, known as an ethnic minority group, represented 5% of the households. Their way of life is highly  
 310 linked to elephant existence. The main activity or the type of land-use may also influence the household's preferences  
 311 for forest elephant conservation. Among the 936 respondents, 19% make cash crop (Cocoa) their main use of land, 41%  
 312 are small scale farmers, producing crop for subsistence and small scale trading. 3% of the households use forest land for  
 313 traditional gold mining. The respondents using forest for hunting and gathering represent 15% of the sample, 3% work  
 314 either in a biodiversity conservation organisation, either in the forest administration, or in a forest concession management.  
 315 Among the remaining respondents, 9% work for other administrations, and 10% practice animal husbandry, fisheries, and  
 316 trade.

Table 2: Descriptive statistics

Variable	Description of the household heads' characteristics	Without Protest (n=936)	Protest bidders (n=99)	Overall obs. (n=1035)	Comparison test
		Mean (Std)	Mean (Std)	Mean(Std)	Chi 2 (1) <3,84 [ t-test (5%, 1033)] <1,96
sex	1 if male and 0 otherwise	0.76 (0.42)	0.77 (0.42)	0.76 (0.42)	0.007
age	age in years	48.29 (14.68)	50.79 (13.52)	48.53 (14.59)	[-14.07]
hsize	household size	6.43 (4.05)	7.02 (3.90)	6.49 (4.04)	[-0.0194]
EDUCATION LEVEL	1 if at least secondary school, 0 otherwise	0.55 (0.50)	0.68 (0.47)	0.56 (0.50)	6.21
MONTHLY EXP.	monthly expense	46604 (59463)	59792 (68242)	47865 (60446)	[-2.40E+19]
INDIGENOUSNESS	1 if indigenous BAKA (Pygmies) 0 otherwise	0.05 (0.22)	0.03 (0.17)	0.05 (0.21)	0.77
SMALL FARMER	1 if small scale farmer, 0 otherwise	0.41 (0.49)	0.42 (0.50)	0.41 (0.49)	0.09
TRAD GOLD MINER	1 if traditional gold miner, 0 otherwise	0.03 (0.16)	0.00 (0.00)	0.03 (0.16)	2.82
HUNTER GATHERER	1 if hunter-gatherer 0 otherwise	0.15 (0.36)	0.09 (0.29)	0.15 (0.36)	2.81
FMU OR FOREST AD	1 if works in the forest adm. or a FMU	0.03 (0.18)	0.02 (0.14)	0.03 (0.18)	0.48
OTHER ADMIN	1 if works in other administration	0.09 (0.28)	0.10 (0.30)	0.09 (0.29)	0.16
HUM/ELEPH CONFLICT	1 if Human-Elephant Conflict, 0 otherwise	0.28 (0.45)	0.23 (0.42)	0.27 (0.45)	0.88
LAND TENURE	land area (ha) ownership	4.32 (5.32)	5.36 (4.32)	4.42 (5.24)	[-0.09.73]
DIST_NAREA	The distance to the nearest protected area (km)	28.98 (22.26)	27.60 (22.14)	49.06 (493.20)	[40.17]
ELEPHANTDENSITY	elephant density of the nearest protected area	0.94 (0.84)	0.83 (0.72)	0.93 (0.83)	[0.01.51]

317 Experiences of conflicts with elephants may have a negative impact on the welfare of the households and thus on their  
 318 preferences for EFE's conservation. Indeed, some conflicts have been reported by 259 households (28%) with about CFA 28  
 319 140 that's €43 damage cost per household. This cost is rigorously calculated as it is typically registered by the households for  
 320 the purpose of compensation by the decentralised administrations. However, no household has yet received any compensation.

321

322 The customary land tenure, the distance of the respondent to the nearest protected area and the proximity to a relatively  
 323 high elephant density protected area are also considered as variables that can influence the preferences of the respondent for  
 324 elephant conservation. The two first of these three variables were determined using a GPS and the ArcMap software. Indeed,  
 325 the customary land tenure consists of the area of land owned by a household. This variable was generated using a tracking  
 326 with GPS to capture the exact area. About 70% of the households own between 0.1 and 5 ha, 8% do not have access to land,

327 29% own between 5 and 15 ha, 3% own between 15 and 25 ha. There are a few household heads owning between 25 and 57 ha.

328

329 With regard to the proximity to a (relatively-high-elephant-density) protected area, elephant density in the various protected  
 330 areas are considered as a continuous variable (this variable was determined using the UICN elephant Data base). *Table 3*  
 331 gives the structure of 936 answers to the DBDC questions where identified protest bidders are excluded. As expected, the  
 332 frequency of "yes" and "yes/yes" respondents decreases with the starting bid. On average 56% were "no/no". Among the  
 333 remaining, the WTP stated by 18.4% were somewhere in the interval between the lower bid and the starting bid (6.5%)  
 334 and between the starting bid and the upper bid (11.9%). About 25.4% were willing to pay more that the higher bid.

Table 3: Answers to Bids

Bid cards $a^s/a^l/a^u$ <sup>1</sup>	Bid cards Statistics		Yes to $a^s$	No to $a^s$	Ansews to bids		Perc.(%)	
	Freq	Perc.			YY	NY	YY	NY
					YN	NN	YN	NN
1000/500/1500	191	20%	46%	54%	56	15	5.98	1.60
					31	89	3.31	9.51
1500/1000/2000	161	17%	47%	53%	53	5	5.66	0.53
					22	81	2.35	8.65
2000/1500/2500	148	16%	34%	66%	33	14	3.53	1.50
					18	83	1.92	8.87
2500/1000/3000	163	17%	33%	67%	40	5	4.27	0.53
					13	105	1.39	11.22
3000/1500/3500	115	12%	38%	70%	31	10	3.31	1.07
					3	71	0.32	7.59
3500/2000/4000	158	17%	31%	56%	25	12	2.67	1.28
					24	77	2.56	10.36
Total	936	100%			238	61	25.43	6.52
					111	526	11.86	56.20

<sup>1</sup> $a^s$  = Statring bid;  $a^l$  = Lower bid;  $a^u$ =Upper bid

335 *Table 4* shows the outcome summary with respect to the various econometric models estimated. The DBDC model without  
 336 protesters left-censors all the "no/no" observation that is 56.2% of the sample, it considers 43.8% of positive preferences. The  
 337 OE format assigned to the respondent after the DBDC yielded 578 positive stated WTP, that's 61.75% of the respondents.  
 338 As corollary, the information level on the forest community preferences has improved considerably in two ways.

Table 4: Dataset description (in percent)

	DBDC Standard IRM		Tobit	Double-Hurdle		IRM + point data	
	Total (1035)	Without Protestors (936)		First Hurdle	Second Hurdle	IRM 1	IRM 2
Left Censored data	60,4	56,2	38.20	-	0.00	2.90	11.10
Right Censored Data	23	25,4	0.00	-	0.00	0.00	0.00
Interval Data	16,6	18,4	0.00	-	0.00	18.20	18.20
Point data	0	0.00	61.80	100	61.80	79.00	70.70
Truncated at zero	-	-	0.00	-	38.20	-	-
Total	100	100	100	100	100	100	100

339 Among the household heads responding "no/no" to the DBDC question, that is 56.2% of the sample surveyed, 18% stated  
 340 a positive WTP in response to the OE question and 25.4% were willing to pay more than the higher bid. The follow-up  
 341 questions allowed 104 households replying a zero WTP because they considered elephants could be cost for the household  
 342 and of these, 27 households had experienced crop damage by elephants in the past.

## 343 4.2. Econometric results

### 344 4.2.1. Predicted WTP for EFE's conservation and extrapolation.

345 The last two rows of *Table 5* present the estimated unconditional and conditional WTP using the various models. Both rows  
 346 suggest that preferences change across different techniques. The first two columns show the results based on the standard  
 347 DBDC model with and without including the zero-bid protesters. As expected, the predicted WTP is improved when  
 348 zero-bid protesters are removed. Indeed, the remaining respondents are assumed to be representative of the population,

349 as they have almost the same characteristics compare to zero-bid protesters. The removal of the protesters leads to an  
 350 increase in the monthly predicted WTP from CFA 368.84( €0.56) to CFA 742.92 ( €1.13) per household  
 351 Even if corner solution models produced higher conditional and unconditional expected WTP for EFE's Conservation, CFA  
 352 2081.84 (€3.17) and CFA 1326.87 (€2.02) respectively, we avoid considering these value because they are less representative  
 353 of the population. Indeed, the conditional expected WTP in the Second Hurdle does not account for the non-trivial share  
 354 of respondent who did not state positive preferences for forest elephant conservation, while the Tobit model does not  
 355 distinguish among the zero-bidders.  
 356 The IRM1 produced a monthly predicted WTP of CFA 1245.66(€1.89). This model left-censors only the 27 households  
 357 who experienced both Human-Elephant Conflict with crop damage. The IRM2 left-censors the 104 households who had  
 358 experienced elephant-related cost, as well as those who stated potential-elephant related costs as reason for a zero bid.  
 359 This model generated CFA 1138.17 (€1.74) as the predicted WTP, that is an annual amount of CFA 13658 (€20.82) per  
 360 household.  
 361 To estimate the expected aggregate WTP for the population living in both Cameroonian and Gabonese's segments of the  
 362 Tridom for elephant conservation, as the sampling of respondents was random and representative, the simple transferring  
 363 point estimate is used. It produces robust aggregate with fewer bias compared to benefits function transfer approach  
 364 (Bandara and Tisdell, 2004; Brouwer and Spaninks, 1999; Loomis et al., 2000).

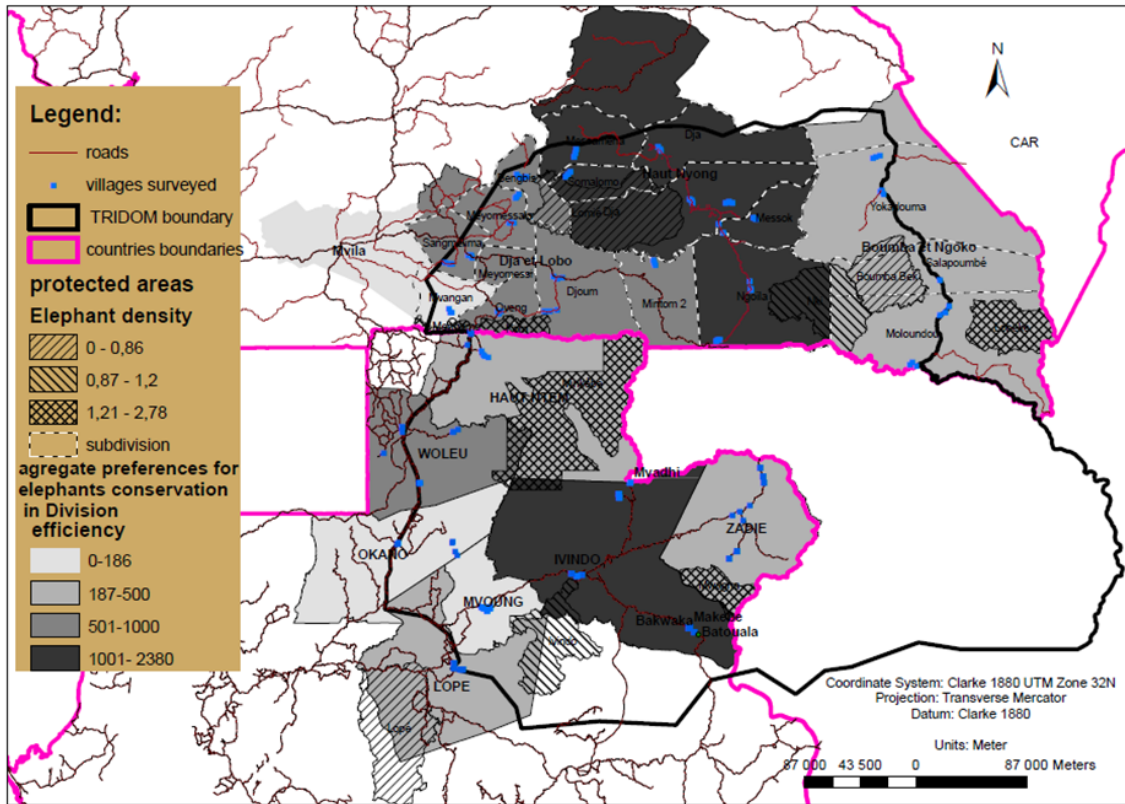


Figure 3: Aggregate WTP (\*10<sup>6</sup>CFA ) by division and elephants densities in protected area

365 The aggregate population size in both segments of the Tridom is 418,855 inhabitants (Bucrep, 2010; Gabon, 2010).  
 366 Considering the mean household size of the sample (6.43), the number of households is around 65141. The monthly  
 367 WTP of the overall population is CFA 74.14 million (€113,000), that is annually equal to CFA 889.7 million (€1.36  
 368 million). Considering the current 2.4% population growth rate (World Bank) and a 3% discount rate, the Tridom local  
 369 and indigenous households the net present value is CFA 8.67 billion (€13.2 million) for the proposed 10 years elephant  
 370 conservation program. According to the high population density, as shown in figure 3, the Haut-Nyong, the "Dja et Lobo"  
 371 and the "Boumba et Ngoko" in Cameroon expressed the greatest aggregate WTP for elephant conservation, respectively,  
 372 CFA 2380 million, CFA 2287 million and CFA 1139 million (Appendix A.2). Among the Gabonese subdivisions, the "Ivindo",  
 373 the "Woleu" and the "Haut-Ntem" expressed the greatest WTPs, respectively, CFA 769 million, CFA 528 million and CFA  
 374 380 million.

#### 375 4.2.2. Drivers of participation, decisions' intensity and impact of covariate change

376 The drivers of the households' participation decision and intensity of participation are analysed in the Tobit and DHM.  
 377 Applying a log-likelihood test, we test if the more general DHM can be reduced to the Tobit model, see for example

378 [Katchova and Miranda \(2004\)](#). The calculated  $L - statistic - 2 * (DHMLL \sim TobitLL) = 178$  is greater than the  $\chi^2(13)$  at  
379 the five per cent critical value (27.69). This outcome shows that the data do not support the more restricted Tobit model.  
380 Indeed, the participation and the size of the contribution to elephant conservation cannot be examined using a one-step  
381 parametrization. In addition, both decisions are not explained by the same covariates. The household heads activities  
382 influence the participation decision, yet they do not influence the intensity of participation. These variables are removed  
383 from the Second Hurdle, as the restricted model provides smaller Akaike Information Criterion compared to the model  
384 with all the covariates.

385 The change in preferences intensity with respect to an incremental change in a covariate is analysed using partial effects in  
386 [Table 6](#).

Table 5: Coefficients Estimates

Predictors	CLOSE-ENDED		OPEN-ENDED - CORNER SOLUTION MODELS				COMBINING DBDC and OE	
	DBDC	DBDC without	Tobit model	Heteroscedastic Double-Hurdle Estimates			IRM 1 : + effective Negative Utility	IRM 2 : + Potential Negative Utility
	Overall sample	Protestors		1 <sup>st</sup> Hurdle	2 <sup>nd</sup> Hurdle	Het.		
	Coef. (Std)	Coef. (Std)	Coef. (Std)	Coef. (Std)	Coef. (Std)	Coef. (Std)	Coef. (Std)	
AGE	-28.476*** (8.938)	-24.444*** (8.537)	-22.153*** (7.482)	-0.008** (0.003)	16.136 (15.671)	-20.297** (8.669)	-13.373*** (4.786)	-15.855*** (5.325)
EDUCATION LEVEL	814.450*** (261.024)	966.276*** (251.769)	639.181*** (197.365)	0.296*** (0.092)	2204.333*** (643.792)	-678.365*** (247.065)	337.981*** (117.385)	405.907*** (130.888)
MONTHLY EXP.	0.007*** (0.002)	0.009*** (0.002)	0.00784*** (0.002)	6.00E-07 (0.002)	-0.005** (0.011)	0.022*** (0.005)	0.007*** (0.001)	0.006*** (0.001)
INDIGENOUSNESS	1678.716*** (536.186)	1684.426*** (512.805)	881.164** (347.409)	0.417** (0.210)	2802.750*** (666.533)	-1002.568*** (283.159)	580.169*** (209.415)	629.073*** (225.923)
SMALL FARMER	66.121 (289.733)	53.891 (281.481)	181.726 (218.536)	0.126 (0.103)	-	-	53.789 (142.599)	84.957 (152.844)
TRAD GOLD MINER	2516.476*** (774.178)	1993.225*** (722.910)	1776.781** (686.945)	0.660** (0.305)	-	-	1310.554** (595.34)	1385.737** (611.959)
HUNTER GATHERER	497.433 (388.632)	419.813 (373.119)	406.523 (280.632)	0.195 (0.141)	-	-	209.180 (177.173)	224.920 (191.492)
FMU OR FOREST AD	1880.433 (665.502)**	1665.085*** (639.716)	1408.703*** (456.845)	0.962*** (0.304)	-	-	767.973** (378.348)	849.319** (381.100)
OTHER ADMIN	1102.013 (450.792)	1012.012** (440.923)	868.687** (355.409)	0.418** (0.177)	-	-	472.233* (274.521)	514.322* (291.193)
LAND TENURE	469.118* (264.529)	569.682** (257.990)	589.087*** (211.915)	0.177* (0.096)	-8663.312 (7696.3)	2960.953* (1642.55)	350.103*** (133.111)	360.581** (143.537)
HUM-ELEPH CONFLICT	-43.790 (267.087)	-61.491 (257.591)	48.305 (202.818)	-0.013 (0.098)	-1394.463 (1231.3)	905.122** (452.839)	-131.466 (138.767)	0.664 (139.280)
DISTANCE*DENSITY	2.152 (2.509)	0.942 (2.421)	-0.763 (1.911)	-0.001 (0.001)	7.398** (2.890)	0.315 (2.409)	-0.342 (1.153)	-0.588 (1.279)
INTERCEPT	334.306 (561.368)	391.343 (535.129)	336.557 (393.581)	0.298 (0.196)	-1956.741 (1203.5)	2553.671*** (582.020)	1132.088*** (7518***)	1054.191*** (7.580***)
/lnsigma	-	-	-	-	-	-	(0.133)	(0.131)
SIGMA								
_CONS	3017.586 (198.43)	2814.215 (183.290)	2582.161 (314.105)	-	-	-	1841.317 (244.970)	1959.043 (257.955)
Number of obs	1035	936	936	936			936	936
Left-censored	-	-	358	-			27	104
Uncensored	-	-	578	-			739	662
Right-censored	-	-	0	-			0	0
Interval Data	-	-	-	-			170	170
Wald chi2(13)	73.92	81.09		55.39			89.12	84.67
F( 13, 923)	-	-	6.2	-			-	-
Prob >chi2	0.000	0.000	0.000	0.000			0.000	0.000
Pseudo R2	-	-	0.0092	-			-	-
Log likelihood	-1070.67	-1012.31	-5624.67	-5535.857			-7008.259	-6439.55
Unconditional WTP	368.84	742.92		1326.873			1245.66	1138.17
Conditional WTP				2081.839				

Legend: \* p<0.1; \*\* P<0.05; \*\*\* P<0.01

### 387 *Drivers of participation and decisions' intensity*

388  
389 The  $\alpha$  coefficients of the First Hurdle in the fourth column of [Table 5](#) state that the likelihood to participate to the  
390 elephant conservation's program is negatively influenced by the age and positively influenced by the education level, the  
391 indigenoussness status, some specific activities such as traditional gold mining, having a job in a forest management unit, in  
392 forest administration or other administration and the land tenure of the household heads.

393 Some of the covariates have conflicting effect on both decision to participate (First Hurdle) and intensity of participation  
394 decision (Second Hurdle). This also motivate the choice of the double parametrization technic under the DHM. Indeed, as  
395 a household head becomes one year older, he is less likely to participate to the elephant conservation's program; yet, the  
396 variable age does not influence the intensity of participation.

397 The higher the education level of the household head, the higher the probability to participate as well as the intensity of  
398 participation to EFE's conservation. The positive influence of education suggests some positive feedback of education on  
399 environmental awareness.  
400 The effect of working in a forest management unit or a forest conservation NGO is positive which basically means some sort  
401 of virtuous circle of environmental preservation: increasing the importance of forest protection also increases the awareness  
402 of households for biodiversity protection.

403  
404 ***Impact of change in covariate Drivers of participation and decisions' intensity***  
405

406 The impact of change in covariate on the decision to participate is measured using the marginal effect of covariate in the  
407 First Hurdle, see the first column of *Table 6*. While, the conditional and the unconditional average partial effect on the  
408 intensity of participation are derived from the Second Hurdle, see the second and the third columns respectively of *Table 6*.

Table 6: Partial Effects

Predictors	Partial Effect on prob(participation)	Conditional Average Partial Effect on E(WTP)	Unconditional Average Partial Effect on E(WTP)
AGE	-0.003	4.648	-3.036
EDUCATION LEVEL	0.107	635.031	615.652
MONTHLY EXP.	2.29E-07	-0.001	0.0004
INDIGENOUSNESS	0.151	807.42	813.368
SMALL FARMER	0.046		-1431.913
TRAD GOLD MINER	0.239		-260.821
HUNTER GATHERER	0.071		0.491
FMU OR FOREST AD	0.348		93.277
OTHER ADMIN	0.152		487.291
LAND TENURE	0.064	-2495.752	143.959
HUM-ELEPH CONFLICT	-0.005	-401.721	709.561
DISTANCE*DENSITY	-4.14E-04	2.131	308.764
UNCONDITIONAL WTP		1326.873	
CONDITIONAL WTP		2081.839	
Inverse Mills Ratio		1.344296	

409 Indeed, one unit increase in the age of the household head will generate an approximately decrease of 0.3 percentage point  
410 of the probability to participate in the program. Observing the unconditional average partial effect in the third column  
411 simultaneously with the first two columns of *Table 6*, it appears that the overall effect of being one year older is a decrease  
412 by CFA 3.04 as the negative effect on participating is dominating the positive conditional average partial effect.

413 When a household head succeeds to reach secondary school, the probability of participation increases by 10.7 percentage  
414 points. This would lead to an average partial increase of the expected payment for EFE's conservation by CFA 635 given  
415 that the household heads participates. The unconditional expected contribution for EFE's conservation increases by CFA  
416 615.6 compared to a household head who has not been in the secondary school.

417 The likelihood to participate to such a program would increase respectively by 15.1; 23.9; 34.8 and 15.2 percentage points  
418 if the household head is a Baka pygmy, a traditional gold miner, forest administration and other administration worker,  
419 respectively.

420 Conditional on the agreement to participate, an additional indigenous household head would pay additional CFA 807.4.  
421 Unconditional on the agreement to participate, when the household head is an indigenous Baka the WTP increases by  
422 CFA 813.4 compared to the rest of the population. Finally, the household heads would pay additional CFA 2.13 to have an  
423 additional elephant per hectare in the protected areas that are far from their crops.

424 When the household head has been in the secondary school, the unconditional expected contribution for EFE's conservation  
425 increases by CFA 615.6 compared to a household head who has not been in the secondary school. Unconditional on the  
426 agreement to participate, when the household head is an indigenous Baka the WTP increases by CFA 813.4 compared to  
427 the rest of the population.

428 **5. Discussion and conclusion**

429 The above estimates provide four major outcomes with respect to the hypothesis stated above. The extinction of *Loxodonta*  
430 *cyclotis* can lead to a significant net loss in the household's welfare. In point of fact, the predicted monthly WTP by

431 household head is CFA 1138.17 (€1.74). This value is close to the results found by Bandara and Tisdell (2005). Indeed,  
432 they found that the respondents in general were willing to pay Rs. 110.17 (€1.65) per month for elephant conservation.  
433 The corresponding net present value over 10 years is CFA 8.67billion (€13.2 million). The underlying assumption of this  
434 result is that, the 10 years hypothetical elephant conservation's program is effective in terms of reducing poaching as well  
435 as preventing Human-Elephant Conflict, and thus, offsetting the damage faced by local people. In case the policy does not  
436 succeed to prevent Human-Elephant Conflict, the local people demand for elephant conservation remains non-negligible.  
437 Indeed, considering the CFA 28140 (€43) annual mean damage incurred by the 27.7% of the sampled households, the net  
438 benefit for the overall population in both the Tridom segments is CFA 3.73 billion (€5.68 millions). In other words, the  
439 present benefits of the ten years' hypothetical scenario will be greater than the present value of crop damage by elephants.  
440 This result suggests that, conditional on the implementation of the hypothetical scenario, EFE's conservation is socially  
441 beneficial. It may also indicates the possible tolerance by the farmers of the presence of elephants in their agricultural  
442 fields.

443  
444 Two outstanding results are that, the variable resulting from crossing distance and the protected area's elephant density  
445 as well as the monthly expense does not influence the households' decision to participation, while they significantly and  
446 positively drive the intensity of participation. The positive sign of the first tells-us that, local communities prefer elephant  
447 but far from their crops. Referring to the second hypothesis, considering distance as an indicator of scarcity holds compare  
448 to the distance decay assumption. The Tridom Regional Management Unit should promote elephant mobility corridors and  
449 these corridors should be raised far from local and indigenous people area of interest in forest.

450  
451 Furthermore, unlike the third hypothesis, the estimates show that the existence of Human-Elephant Conflict doesn't  
452 influence neither the households' decision to participate nor the intensity of their preferences. Beside, households with  
453 more access to land are more likely to contribute to the conservation's program. Theoretically, households with more access  
454 to land would be more likely to face Human-Elephant Conflict and thus, they would be less likely to contribute to such  
455 a program. The relevance of these results is that, local and indigenous people feel their concerns in terms of offsetting  
456 Human-Elephant Conflict adequately addressed by the hypothetical scenario. This result makes the implementation of  
457 the proposed hypothetical scenario very important as it simultaneously (1) insures the preservation of a public good  
458 (endangered forest elephant) as well as the relative ecosystem services and (2) improves private benefits by preventing  
459 Human-Elephant Conflict. Therefore, our study suggests that local communities can be willing to engage in biodiversity  
460 preservation, when the public benefit from conservation comes along with private benefits related to the avoidance of  
461 Human-Elephant Conflict.

462  
463 As expected in the fourth hypothesis, the indigenusness (Baka pigmies) has a positive and significant influence on the  
464 household's preferences. Baka pigmies are likely to pay greater amounts. This information is important as it extinction  
465 would lead to a severe threat on spiritual enrichment, cultural identity as well as the way of life of the Baka Pygmies  
466 minority ethnic group. This result has the effect of highlighting the concerns about the forthcoming negative impact of the  
467 loss of biodiversity on social wellbeing and consequently, increasing the incentives for elephant conservation.

468  
469 Finally, the analysis of the unconditional as well as the conditional partial effects on the expected preferences of local  
470 and indigenous household heads stated a positive feedback of better education. The various governments in the Tridom  
471 landscape should create favourable conditions to improve education at local scale and encourage inhabitant to reach at  
472 least secondary school.

## 474 6. Acknowledgement

- 475 • *This research is part of the CIFOR-GCS [Center for International Forestry Research's (CIFOR) global comparative*  
476 *study GCS)] project with funds provided by the Norwegian Agency for Development Cooperation (NORAD).*
- 477 • *I am very grateful to the French Government and its Department for Cultural Action and Co-operation (SCAC)-French*  
478 *Embassy in Cameroon for its financial support to my thesis.*
- 479 • *The Laboratory of Forest Economics contributes to the Labex ARBRE ANR-11-LABX-0002-01.*
- 480 • *I thank Iason DIAFAS and Claudio PETUCCO for goods comments and suggestions. I am grateful to Richard*  
481 *SUFFO for GIS Assistance.*
- 482 • *This paper has been presented at the 27<sup>th</sup> International Congress for Conservation Biology (ICCB) and the 4<sup>th</sup>*  
483 *European Congress for Conservation Biology (ECCB) in Montpellier, France 2-6 August 2015 under the DISCIPLINE:*  
484 *Conservation and Ecological Economics*

- 485 • *This paper will be presented at the 2<sup>nd</sup> Annual Conference of the French Association of Environmental and Resource*  
486 *Economists (FAERE), Toulouse Business School 10-11 September 2015 and the 14<sup>th</sup> World Forestry Congress in*  
487 *Durban, South Africa September 2015*

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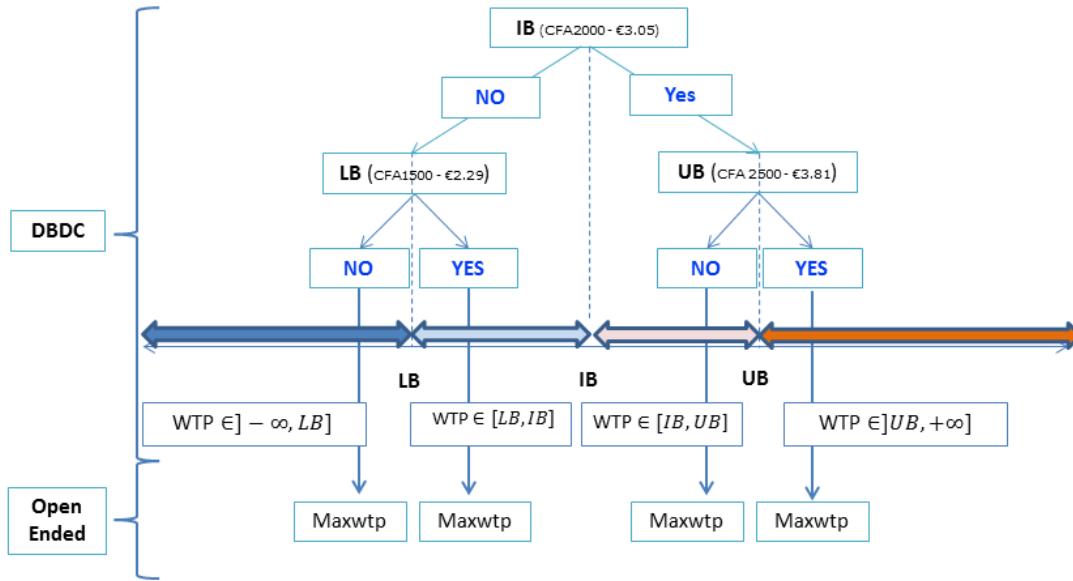
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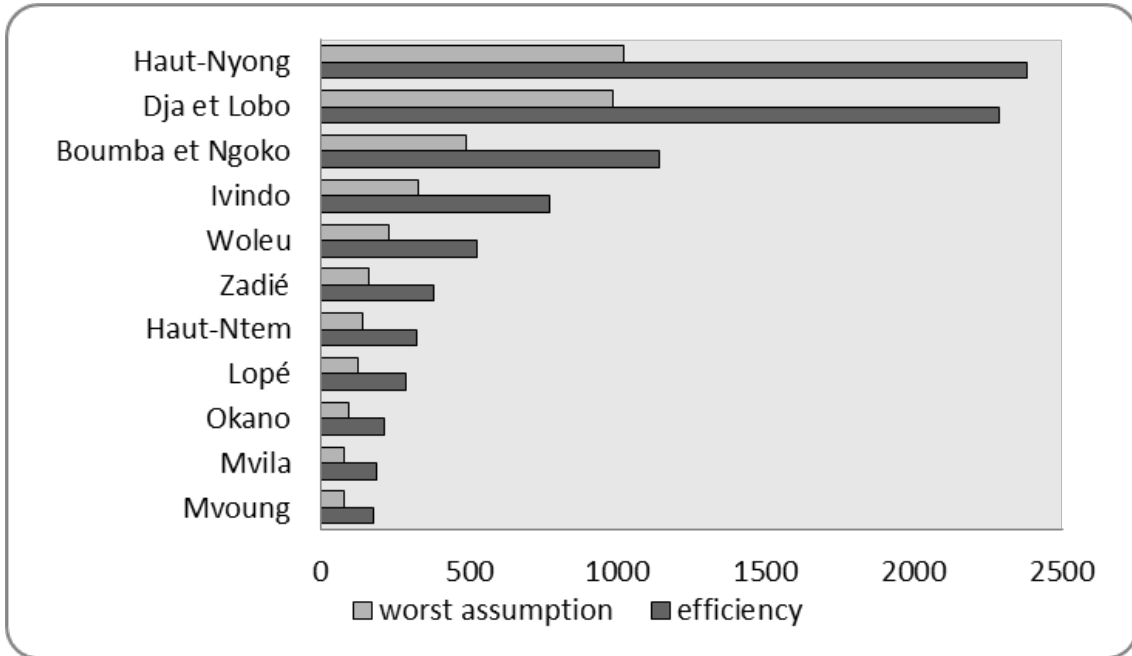
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AppendixA.1. Bids structure



AppendixA.2. Aggregate WTP of Tridom local population for elephant conservation ( $10^6 * CFA$  )



*AppendixB.1. Ethnic Representivity*

	Freq.	Percent	Cum.
Baka	47	5.02	5.02
Fang-Beti-Bulu	369	39.42	44.44
Bangando	34	3.63	48.08
Kota et Bakota	64	6.84	54.91
Mahongwe	40	4.27	59.19
Kounabembe	20	2.14	61.32
Mvong Mvong et Mpumpong	22	2.35	63.68
Djem	65	6.94	70.62
Badjoue	66	7.05	77.67
Migration, Yambassa, Bamoun...	59	6.30	83.97
Nzime	61	6.52	90.49
20 other ethnics	89	9.51	100.0
Total	936	100.00	

*Appendix B.2. Spatial Representivity*

	Divisions	Subdivision	Freq.	Percent	Cum.	
<b>CAMEROONIAN SEGMENT</b>						
South	DJA ET LOBO	Sangmelima	47	5,02	5,02	
		Meyomessala	53	5,66	10,68	
		Bengbis	22	2,35	13,03	
		Meyomessi	27	2,88	15,91	
		Djoum	48	5,13	21,04	
		Oveng	33	3,53	24,57	
		Mintom	17	1,82	26,39	
Est	MVILLA	Mvangan	20	2,14	28,53	
	HAUT NYONG	Ngoyla	58	6,2	34,73	
		Lomie	52	5,56	40,29	
		Messamena	32	3,42	43,71	
		Somalomo	43	4,59	48,3	
		Dja	32	3,42	51,72	
		Messock	43	4,59	56,31	
		BOUMBA	Mouloundou	46	4,91	61,22
		ET	Yokadouma	50	5,34	66,56
		NGOKO	Salapoumbe	25	2,67	69,23
<b>GABONNESE SEGMENT</b>						
Ogooue Ivondo	IVINDO	Makokou	29	3,1	72,33	
		Batouala	20	2,14	74,47	
		Mvadhi	14	1,5	75,97	
		Makebe Bakouaka	20	2,14	78,11	
		LA ZADIE	Mekambo	42	4,49	82,6
		LA LOPE	Booue	30	3,21	85,81
Woleu Ntem	LA MVOUNG	Ovan	19	2,03	87,84	
	HAUT-NTEM	Minvoul	35	3,74	91,58	
	WOLEU	Oyem	56	5,98	97,56	
	OKANO	Mitzié	23	2,46	100	
Total			936	100		